

Jeff Horwich

(651) 968-6068 | jeffhorwich@gmail.com

Summary: Experienced communicator and analyst with unique background in journalism, economics, entertainment and leadership, seeking the right fit in media, public service or the private sector.

Education:

M.S. University of Minnesota in Applied Economics (expected May 2012)

GPA: 3.96 | Thesis: *Cutthroat or Collegial? Competitive Pricing in US Farmers Markets*

Focuses/interests: Health care, trade, environment, public finance/taxation, political economy

B.A. Duke University *summa cum laude*, May 1999. Major: Public Policy Studies

GPA: 3.98 | Rank: 4 of 1308 | Thesis: *Designing the Future of News of MPR.org*

Journalism/Media: (links to my work provided inline, where available)

Marketplace from American Public Media, *Reporter*, May-Aug. 2010; May-Aug. 2011. Report daily spots and in-depth features for public radio's premier business & economics news program. Also serve as a fill-in host for the *Marketplace Tech Report* program, 2010-present.

In the Loop from Minnesota Public Radio, *Host and Senior Producer*, Sept. 2006-March 2010. *In the Loop* was a radio program and podcast applying reporting, in-depth interviews, original music, humor, and audience contributions to topics in the news. The show was produced both in-studio and with a live audience, generating substantial content through pioneering use of social media. Supervised producer teams of varying size in high-pressure, deadline-driven environment.

Minnesota Public Radio News, 2001-2006 1. *Correspondent – business and economics*, May 2003-Sept. 2006. Report feature and newscast items for regional and national broadcast; take photos and produce online news features. 2. *Fill-in host – All Things Considered, Midday, and Future Tense*, a syndicated daily technology segment, 2003-2010. 3. *General assignment reporter, central MN bureau*, Jan. 2001-May 2003.

The Asahi Evening News, *Features reporter* in Tokyo, Japan on fellowship from Henry Luce Foundation. Wrote in-depth pieces for news and features sections. Sept. 1999-May 2000.

The (Louisville) Courier-Journal, *Editorial page intern*, Louisville, KY. Wrote staff editorials, columns and feature pieces on a daily basis. May-Aug. 1998. *Contributing columnist*, 1998-2004.

KPAX-TV, *News Reporting Intern*, Missoula, MT. Reported daily stories on various topics for mid-market CBS affiliate, often "one-man-band." May-August 1996

Other Selected Work Experience:

HarvestChoice, Communications and Outreach Coordinator, 2010-present. HarvestChoice researches economic solutions to more productive farming in Sub-Saharan Africa.

Dept. of Applied Economics, Research Assistant, Prof. Rob King, U of Minnesota. Fall 2010

Terry Sanford Institute of Public Policy Studies, Duke University, 1. *Head Teaching Assistant* for Introduction to Public Policy Analysis course. Sept.-Dec. 1998. 2. *T.A.* Sept. 1997-May 1998

United States Senate, *U.S. Senate Page*, Wash. DC, Appt'd by Sen. Max Baucus. 1993-94

Selected Honors and Awards:

MN Society of Professional Journalists, 1st place – Feature: "[Fighting Dragons and Lightening Skin: Two companies go to Asia](#)." 2006

Public Radio News Directors Inc., (national) 2nd place – Documentary: "[Whose Recovery Is It?](#)"; 2nd place – Feature: "[Music business thrives on the business of hate](#)." 2004

MN Society of Prof. Journalists, 1st place – "In-Depth" category: "Whose Recovery Is It?" 2004

Minnesota Associated Press, 1st place – Doc./Investigative: "Whose Recovery Is It?" 2004

Finalist, Daniel Schorr Prize (for in-depth work by a public radio journalist under 35) for three-part series "[An Education in Diversity](#)." 2002

Henry Luce Scholarship for one-year employment and cultural fellowship in Asia, 1999-2000

Joel Fleishman Award for the most outstanding Duke graduate in public policy, 1999

Jim McCulla Scholarship for news reporting from the RTNDA/RTNDF (for TV work) 1998

Angier B. Duke Scholarship – Four-year, full-tuition scholarship to Duke, 1995—1999

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Undergraduate Leadership:

DevilNet – Co-Founder and Director, 1996-1999. DevilNet was one of the nation's first campus-based portal and social networking sites (five years pre-Facebook) featuring online forums, classifieds, course-review bulletin boards and more. Entirely student-run and developed.

The Pitchforks of Duke University – Member (1995-1998) and Music Director (1997-1998). Duke University's oldest a cappella singing group.

Duke University Trustees Committee on Academic Affairs – Undergrad rep. (1997-98).

Other Skills/Interests:

Audio production: Non-linear digital editing (ProTools) and solid-state field recording gear

Statistical software: Excel, Stata; limited experience with SAS and Matlab

Other digital tools: Considerable experience with web design, digital photography (Photoshop) and video editing (Photoshop Premier and FinalCut), as well as various content management systems such as (TeamSite, Drupal, Movable Type) and the Microsoft Office suite.

Social media: Extensive experience both delivering and soliciting content via social networking sites such as Facebook and Twitter

Languages: Intermediate Japanese and German (seldom used in recent years)

Multi-instrumental, working musician: saxophone, harmonica, flute, guitar, mandolin, piano, voice. Have written and performed songs for *In The Loop*, public radio's *Weekend America*, Garrison Keillor's *Rhubarb Show*, and Twin Cities Public Television. [Videos](#) | [The Smarts](#)

References:

George Judson, Managing Editor, *Marketplace*. 213-621-3500 gjudson@marketplace.org

Robert King, Professor of Applied Economics, University of Minnesota. (Thesis advisor) (612) 625-1273 rking@umn.edu

Jay Coggins, Associate Professor of Applied Economics, University of Minnesota. (612) 625-9732 jcoggins@umn.edu

Leith Bishop, Consulting Senior Producer of *In The Loop*, former Executive Producer of NPR's *Talk Of The Nation* and *Day to Day*. 647-341-0922 bishopvoyage@gmail.com

Michael Skoler, former Executive Producer of *In the Loop* and Director of American Public Media's *Center for Innovation in Journalism*. michaelskoler@comcast.net

Kate Smith, editor at Minnesota Public Radio. 651-290-1500 ksmith@mpr.org

William Buzenberg, former VP of News and Information, Minnesota Public Radio. Currently Exec. Dir. of *Center for Public Integrity*. (202) 466-1300 bbuzenberg@publicintegrity.org

Keith Runyon, Opinion Editor, Louisville Courier Journal. 800-765-4011 klr1950@aol.com

Important Links:

Archives of reporting work: <http://is.gd/fv7hTw> (Marketplace) and <http://is.gd/IDixSD> (MPR)

In The Loop: To learn more about and listen to previous episodes, visit www.mpr.org/intheloop

Newspaper clips from Tokyo and Louisville available on request.

On the web: jeffhorwich.com | twitter.com/jeffhorwich | youtube.com/jeffhorwich